

Super Student Brain Mastery Seminar by ERAN KATZ



Whole Brain
(Left & Right Brain)
Training

For
P1 – P6
and
Parents

For Parents & Primary School Students on Sat 18 Nov 2017

AM Session: 9am - 1pm (P1 – P4) and PM Session: 2pm – 6pm (P4 – P6)

An Invitation To Parents, with School-going Children, Who Desires To Make Their Children's Academic Path Smoother and Life Even Better!

Early Brain Development Matters.

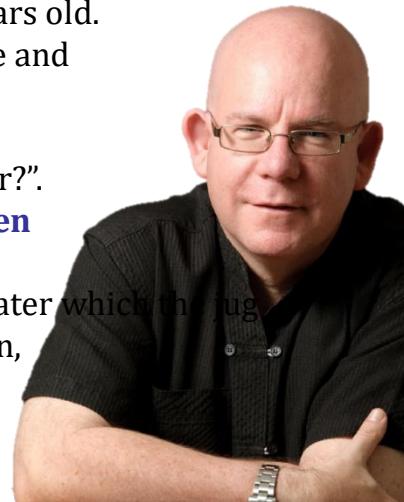
Anything That Changes Your Brain, Changes Who You Will Be.

We know with certainty that you are committed to support your child to lead a fulfilled and happy life ... in school and in life. Right now, with your child progressing from pre-school to primary school, or from lower primary to upper primary level, you are highly concerned that your child be equipped to sail through the exciting, yet challenging education journey and emerge in triumph.

We understand, because we too are parents.

We totally understand your concerns, your anxiety and your constant search for solutions that can aid your child to lead a happy and fun-filled school life. **Brain development is one gift you can give to your child, and indeed it will absolutely last forever. This is why scientists advocate parents to start nurturing their children from birth as more than 1 million new neural connections form every second in the first few years of life (Ref: Harvard University).** The speed of information, absorption and retention also accelerates between 4 and 7 years old. Essentially, the basic architecture of the brain is constructed through a process that begins early in life and continues into adulthood.

One question we often get asked is this: "Can you really make my child more intelligent in one seminar?" Well, **we certainly can show you how you, and your child, can increase your brain capacity. When you can do that, all the rest comes easy.** Let us illustrate this with a simple analogy: If we attempt to pour a jug of water into a cup, the water will overflow. The cup is too small to hold the volume of water which the jug contains. Yet, a large basin can easily hold all the water from the jug easily. It is the same for your brain, and your child's brain. When we train your child's brain with tested and proven whole brain techniques, your child's brain capacity will certainly and absolutely be expanded. **This seminar is just a start, not the end of a brain development journey.**



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After our seminar, you will find you and
Your child learn faster and find study more fun
because they have a better understanding on how to:

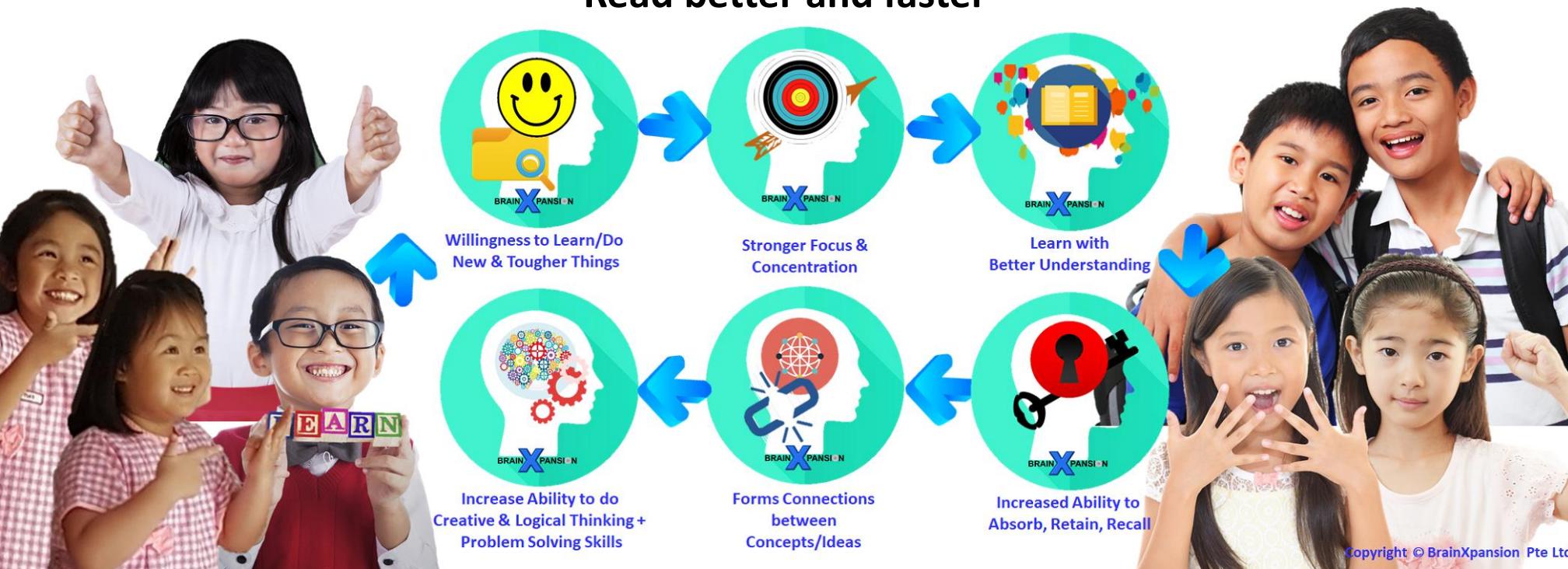
Exercise Longer Focus and Concentration

Increase Ability & Capacity to Absorb, Retain and Recall Information

Form Connection Between Ideas

Improved Ability to be Creative yet Analytical

Read better and faster



Whole Brain Training is much more balanced & complete

This seminar **focuses on both the Left Brain and the Right Brain development.** We believe a whole brain approach will provide us with a balanced outlook in life. It's just like our eyes, ears, hands, legs, lungs and kidneys, we function optimally because both are working fine, right?

The Right Brain (the right hemisphere of the cerebral cortex) is responsible for control of the left side of the body, and is the more artistic and creative side of the brain. The Left Brain is responsible for control of the right side of the body, and is the more academic and logical side of the brain. While there are two sides to the brain, it is, in essence, a single organ. This is why it is important to train both the Left and Right Brain with equal intensity.

Empowering Your Child with Brain Mastery's 4 Pedagogy Pillars



What Your Child Will Learn & Benefit

BRAIN X PANSION

Perspective

See how powerful your brain can become when you learn to see from many different angles and perspectives.

Only when you are able to see from a new light would possibilities, options and eventually, solutions surface to resolve all challenges and problems. Children tend to see things from a limited perspective and that might prompt them to say “I don’t know” or “It’s too difficult” too quickly, without giving themselves or their brains a chance to prove that they can perform wonders. **When they realise that there is more than meets the eyes, they will be emboldened to explore further and deeper, and that’s where excellence lies**



BRAIN X PANSION

FOCUS

New tools that will help you, and your child, to develop, and also, to measure your ability to stay focused.

Only when you learn how to stay completely, 100%, focused for a short span of time would you be able to do it over a longer period. **Only when your child knows how to focus properly will he/she succeed in concentrating adequately.** When there’s focus and concentration, you can be absolutely sure that information absorption, retention and recall will grow exponentially for your child. Children are distracted easily. **When they can focus, they will find learning easier and more fun**



BRAIN X PANSION

motion

Finger exercises not only stimulate both left and right brain to work in tandem, **these unique finger movements improve the communication between the brain and the body such that your child’s motor skills will improve tremendously.** On top of that, these series of exercises also hone the brain to speed up at reading. **When you child can read faster, he/she can absorb information faster.** Only when your child’s left and right brains are stimulated, co-ordinated and activated will his/her mind and body be awesome partners to each other. Definitely, there will be less learning struggles and frustration for children who might believe that physical games and sports are beyond them. When your child’s right brain can perform at optimal speed with the left brain, they will find it easier to align all the dots, forming connections between ideas and execution.



BRAIN X PANSION

Citadel

Advanced memory techniques and methods that are hand picked to empower primary school students. These **memory techniques can be used on a daily basis to remember important information for school and for life.** Only when your child can recall information at will would the information he/she acquire and store in his/her brain be useful and beneficial. Different techniques will be used to teach P1 to P6 students.

Definitely, your child will not have to face the “study yet forget” scenario that’s so heart wrenching for parents to see. With memory techniques, complicated and complex formulas, processes and facts in Mathematics, Science, Social Studies, and even English will be made easier.



What Accomplished Experts said about Eran Katz

Mariano. A. Davis, CEO, Oxford School of Languages - “Eran is a magician, spreading his practical magic to students. **Students attending his workshops become optimistic and inspired** that success is at the reach of their hands”

Lee Hong-Ryul, World Science Forum - “ ... There are even some students who have written to us saying **that they have decided to study neuroscience as their major after listening to your lecture**”.

What A Singaporean Parent said about Eran Katz:

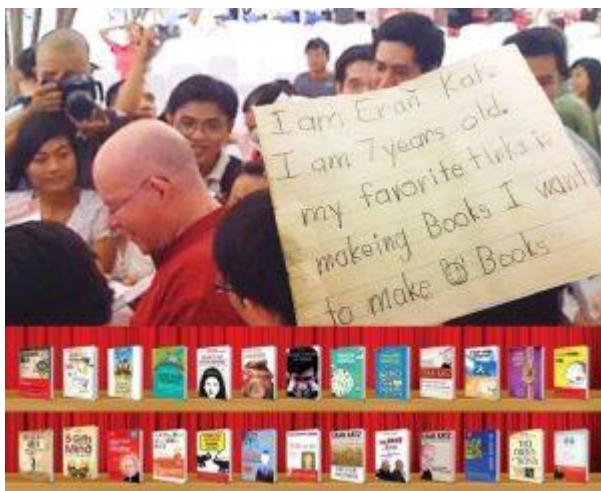
Sunny Hwang, a Singaporean parent to primary school student gave a testimony a few days after attending our seminar : **“Hannah tried to memorise 30 words that her uncle gave and she got that all right in 1 minute. Backwards too.**

“Amazing thing is she actually change her attitude towards her study”



Why You & Your Child Must Attend This Seminar Together

- 1. By being present, you are showing your child a few things:** He/She is important and you are there for him/her and ever supportive of his/her academic excellence, and that this seminar is important. Your presence will compel your child to be more appreciative of you and the lessons that he/she will be receiving. See the photo above, our seminar is always filled with parents and their children.
- 2. You are able reinforce or give reminder of what he/she had learned once you are at home, and you know with certainty that you are doing the reinforcement correctly.** Even if your child has the discipline and tenacity to practice what he/she has learned, a reminder here and a compliment there when he/she deserves it would propel your child to progress happier if not faster.
- 3. You would want to be sure that your child learn from the right brain development master,** yes?. Every brain development school is good, yet is the curriculum or are the teachers a good fit to your child? When you have a first hand experience, you would have the certainty if you should train your child's brain further – whether on your own or with us.
- 4. Eran understood the frustration of studying and yet not getting the desired result.** His teacher deemed him as a “Cannot-Make-It” kid. At 8 years old, a determined Eran decided to learn, on his own, how to develop a stronger brain power and expanded his brain capacity. A year earlier, at age 7, he wrote that he intended to “make book” when he grew up (see photo). Eran is the living proof that his methodology and techniques work. He is living his dream as an international best-selling author now. **See Eran LIVE with your child you may use Eran as an example to inspire and motivate your child.**
- 5. You set a good example that learning is a lifelong practice,** and when you encourage him to work hard, you are not merely nagging, you really believe that the only way to a better future is to keep learning.



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Eran in Singapore -
In a lecture with both
students & parents



Introducing Eran Katz

Eran Katz is a best-selling international author, entertaining speaker and uniquely qualified master on Intelligence and Memory.

Best-Selling International Author

Eran Katz is the best-selling international author of "Secrets of a Super Memory", "Jerome Becomes a Genius", "**Where did Noah Park the Ark**" and "Five Gifts for the Mind". In Singapore, "Where did Noah Park the Ark" was also listed in the best-selling non-fiction list in Kinokuniya, Times and Popular when it was launched in 2011. The '**Five Gifts for the Mind**', published in 2014 was the number #1 on the Israeli best sellers list and official best seller in South Korea. His books, including **8 international best-sellers, have sold more than half a million copies worldwide; translated to 17 languages and won literary prizes.** The Singapore National Library also carries Eran's "Where did Noah Park the Ark".

Guinness Book of Records Holder

On top of that, he is also the **Israeli Guinness Book of Records Holder for Best Memory Stunt** where he recited 500 numbers forward and backwards after hearing them only once. This is one impressive technique that not many memory masters can challenge Eran.

Recognized Authority in Brain & Intelligence

Eran is a **board member of The International Brain Education Association (IBREA)** and is often invited to share his insights on brain and intelligence at conferences and seminars. This is why many governments have invited Eran to speak to their police, military and intelligence bodies.

International Trainer and Platform Speaker

Eran Katz has also established himself in training where he has held **more than 2000 lectures** with more than 250,000 people benefiting from his teaching. Other than students in the junior and high schools, he also speaks at The Korean Brain Institute, United Nations Brain Education Convention, Microsoft, General Electric, Coca-Cola, Avis, Singapore Government and many more.

The BrainXpansion Team

BrainXpansion Pte Ltd was established by a team of founders, led by **Vivienne Quek** and **Calvin Goh**, who have an immense and growing interest in improving brain power for all ages.

With increasing demands from work and personal responsibilities, many people now realize that the brain tires easily, and information received are either are not "stored" properly or could not be retrieved when required. This has everything to do with our focus, concentration, memory, brain power and brain waves. Yet, most people only use their dominant left brain and neglect the immense power of their right brain.

BrainXpansion, in collaboration with Eran Katz, thus designed the unique BrainXpansion Brain Mastery program where our pedagogy is in stimulating, developing and enhancing both the analytical left and intuitive right brain power of our students. This will empower our students to harness the power of the whole brain to be analytical and yet creative, definitely be able to transcend learning barriers and be happier with less stress.



Co-Founder & Principle Trainer,
Vivienne Quek with a student



Co-Founder & Principle Trainer,
Calvin Goh teaching young children



Super Student Brain Mastery Seminar, Sat 18 NOV 2017

Morning: 9am - 1pm (P1 – P4) & Afternoon : 2pm – 6pm (P4 – P6)

Urban Mangrove, L2 at 231 Mountbatten Road S397999 (Next to Mountbatten MRT)

EARLY BIRD DISCOUNTS until 18 Oct 2017

- **Early Bird Special #1: Single Seat \$138** (Regular Price \$198)
- **Early Bird Special #2: Parent + Child 2-in-1 Package: \$212.00** (Regular Price: \$396)
- **Early Bird Special #3: Parent + Children 3-in-1 Package (Either 1 Parent + 2 Children OR 2 Parents + 1 Child): \$300.00** (Regular Price: \$594)
- **Early Bird Special: Additional Tickets to Early Bird Special #1, #2 or #3: \$138**

Registration Form - Morning: 9am - 1pm (P1 – P4) & Afternoon : 2pm – 6pm (P4 – P6)

Participant#1: _____ **MORNING** **AFTERNOON** Sex: M / F

Date of Birth _____ Race _____ (Email) _____

Contact Details: (Mobile) _____ (Home/Office) _____

Home Address _____

_____ (S _____)

Sch's Name/Cos Name _____ School Level _____

Participant#2: _____ **MORNING** **AFTERNOON** Sex: M / F

Date of Birth _____ Race _____ (Email) _____

Contact Details: (Mobile) _____ (Home/Office) _____

Home Address _____

_____ (S _____)

Sch's Name/Cos Name _____ School Level _____

Participant#3: _____ **MORNING** **AFTERNOON** Sex: M / F

Date of Birth _____ Race _____ (Email) _____

Contact Details: (Mobile) _____ (Home/Office) _____

Home Address _____

_____ (S _____)

Sch's Name/Cos Name _____ School Level _____

TICKET ORDER for ERAN KATZ "SUPER STUDENT BRAIN MASTERY SEMINAR 2017"

I like to order _____ unit of Package 1/ Package 2/Package 3 **Total: S\$:** _____

I, _____ (Name) _____ (Mobile Number) am paying via

Cheque ~ Issuing Bank: _____ Cheque No.: _____

(Write cheque to BRAINXPANSION PTE LTD and mail to 19 Kim Keat Road, Fu Tsu Bldg #02-01 S328804)

Via Direct Deposit to BrainXpansion Pte Ltd's OCBC Bank Account: 641-382833001

(Please state your name clearly when making online payment for verification purpose.)

I understand that I have to make full payment 14 days before the commencement of the seminar, and that an Admission Letter will be sent after my payment is received.

Official Use: